

AKHIL ROY

SENIOR GRAPHIC DESIGNER • 17+ YEARS OF PROFESSIONAL EXPERIENCE



CONTACT

+91 93242 32104

akhil.remanika@gmail.com

Sion (W), Mumbai – 400070

[Portfolio Website](#)

CORE COMPETENCIES

Design & Creative

- Adobe Photoshop, Illustrator, InDesign
- CorelDRAW, Canva
- AI-Assisted Design

Fashion & Apparel

- Tech Packs, Flat Sketches
- Apparel Graphics, Tags & Labels
- Fashion Branding

Packaging & Print

- Packaging Artwork & Mockups
- Print-Ready Artwork
- Colour Separation, Embossing, UV Spot

Embroidery

- Wilcom ES-65
- Embroidery Punching & Design

Digital & E-commerce

- WordPress, Elementor
- Flipkart, Amazon Ops
- Social Media Advertising

Video & Content

- VITA, VN, Reels
- Social Media Content

EDUCATION

B.A. Honours – History

University of Calcutta, 2001

H.S.C.

PROFESSIONAL PROFILE

Creative graphic designer with over 17 years of experience across fashion and apparel branding, packaging design, embroidery design and e-commerce operations. Experienced in the full design lifecycle, from concept development and print-ready production to catalogue layout, tech packs and vendor-ready product listings for online marketplaces. Skilled across the Adobe Creative Suite and CorelDRAW, with practical, hands-on experience in website development, digital marketing, social media advertising and AI-assisted design tools. Comfortable managing design work end-to-end and coordinating with production and marketing teams, with a track record of adapting to new tools and platforms as project needs evolve.

PROFESSIONAL EXPERIENCE

Website & Digital Marketing Executive | King & I Fashion Brand

Pantosscope One Pvt. Ltd. (Naman Global Impex Pvt. Ltd. Group) • Mahim (W), Mumbai | Apr 2025 – Present

- ▶ Build and maintain the brand's website using WordPress and Elementor, handling everything from page layouts to ongoing content updates.
- ▶ Plan and run social media advertising and marketing campaigns to support brand visibility and drive traffic.
- ▶ Manage on-page SEO for the website, working to improve search visibility and overall site performance.

Packaging Graphic Designer | Colgate Palmolive (India) Ltd.

Apr 2024 – Mar 2025

- ▶ Designed toothpaste tube and carton artwork for new product development, working closely with brand and production teams from concept through to final packaging.
- ▶ Created accurate tube and box mockups to visualise designs ahead of production sign-off.
- ▶ Prepared print-ready files including colour separation, embossing details, folding structure and separate UV spot files, ensuring designs met production requirements.

Graphic Designer – Packaging & Branding | Venus Biocitical Pvt. Ltd.

Worli, Mumbai • Pharma & Cosmetic Brand Manufacturer | Apr 2022 – Mar 2024

- ▶ Designed packaging artwork and mockups for pharmaceutical and cosmetic product lines, translating brand requirements into shelf-ready

Kabi Bijoylal Institute, 1998

S.S.C.

Bapujinagar High School, 1996

CERTIFICATIONS

Certification Course in Arts & Fashion
CAD — Computer Institute of Bhandup,
2007

Software Proficiency: CorelDRAW,
Photoshop, Illustrator, InDesign, Flash,
Wilcom ES-65, MS 365

LANGUAGES

English • Hindi • Bengali • Marathi

packaging.

- ▶ Prepared print-ready files for production, coordinating closely with printers to maintain design accuracy and consistency across the product range.

Sr. Graphic Designer | King & I Fashion Brand

Pantosscope One Pvt. Ltd. (Naman Global Impex Pvt. Ltd.) • Mahim (W), Mumbai • Men's & Women's Bottoms Wear | 2013 – 2022

- ▶ Led creative design for a wide range of advertising and branding collateral, including logos, brochures, letterheads, packaging, posters, hoardings and banners.
- ▶ Directed catalogue layout and photo retouching, and produced wireframe vector artwork (image-to-path conversion) for Medallion, die-cut and laser engraving applications.
- ▶ Developed tech packs and flat sketches, and designed tags, labels and prints using Pantone colour separation, alongside embroidery designs and computer embroidery punching.
- ▶ Managed online order fulfilment across Flipkart, Jabong and Amazon, and built vendor-ready product information packages to support smooth listing and dispatch.

Freelance Graphic Designer | Pecanz Fashion Pvt. Ltd. / Pamaa International Pvt. Ltd.

Formal, casual & club (party) wear shirts; readymade garment tags, labels and T-shirt graphics | Concurrent

- ▶ Designed graphics for formal, casual and club (party) wear shirts, working across a range of style briefs for different market segments.
- ▶ Created tags, labels and T-shirt graphics for readymade garments, supporting product branding from design through to production.

Graphic & Embroidery Designer | Remanika Apparels Pvt. Ltd.

Sewree (W), Mumbai | 2009 – 2012

- ▶ Produced graphic design and print-ready artwork to support apparel branding across the product range.
- ▶ Created embroidery sketches, patterns and hand embroidery designs used for sampling and product development.

INDEPENDENT WEB PROJECTS

Self-developed e-commerce and brand websites, including challobuy.com, giftartleathers.com, namanlifecare.com and medicinehubpharmacy.com. This work also involved AI-assisted design and video content creation using Canva, Facebook Ads, YouTube and Reels.